



Sponsorship Agreement

The 4th annual **Sole Hope Denim Dash 5K, Fun Run, and Virtual 5K** will be held in Salisbury, NC on Saturday, April 18, 2020 at 9am (8:45am Fun Run) at Salisbury Community Park (935 Hurley School Road, Salisbury, NC).

We are continuing the 5K tradition to allow Salisbury to be a part of something with an international impact. Not only are we offering the race virtually again this year but also our team in Jinja, Uganda will be hosting a 5k and our Ugandan employees will each be running with us!

Just to refresh you, the mission of Sole Hope is to offer hope, healthier lives, and freedom from foot-related diseases through education, jobs and medical relief in Uganda. Our core purpose is to effectively put in place preventive methods to combat diseases that enter through the feet and to create a positive physical and psychological difference in the lives of individuals in impoverished communities. In 2019, we saw over 8,000 patients and gave out over 17,5000 pairs of shoes at clinics and with organizations within our community. We also employ over 60 Ugandans who receive a fair wage for their work and are being empowered to help change their own communities.

We seek to partner with local businesses to reduce the financial responsibility of the event, while also promoting health and fitness in the community and providing Salisbury with a well-run, exciting event. The sponsorship level breakdown is listed below.

Each level will provide a day of race presence for your business, and also provide shoes, education and medical relief for children in Uganda. *Which sponsorship level will you choose?*

Level 1 - \$100+ : Name listed on the race shirts and on the Sole Hope 5K facebook page as a sponsor. "Shout out" in the race day packet for runners.

Level 2 - \$250+ : Business logo printed on the race shirts and on the Sole Hope 5K facebook page as a sponsor. Have the option to set up a table to promote your business on race day and can sell any product you would like or simply have promotional material available. "Shout out" in the race day packet and opportunity to provide coupons/prizes for the runners. **One free race entry registration.**

Level 3 - \$500+ : Large business logo at the top of the race shirts, on flyers and all promotional materials for the race as well as on the Sole Hope website as a sponsor. Have the option to set up a table to promote your business on race day and can sell any product you would like or simply have promotional material available. Logo printed in the race day packet and opportunity to provide coupons/prizes to the runners. **Three free race entry registrations.**

Your signed agreement and payment are required by **Friday February 28, 2020** for your logo and/or name to be included on the race shirts and website. We appreciate your consideration and look forward to working with you during this event.

Signature of Sponsor _____

Company _____ Date _____

Amount _____ (If you donate a product, please list the cash value.)

Please make your check payable to Sole Hope and return with signed sponsorship agreement (before 2/28/20) to: Sole Hope, 605 East Innes St. #3263, Salisbury, NC 28144